

Beat: Technology

DUBAI INTERNATIONAL Premieres Free Movie Streaming Experience

Another Step Forwards With Passengers

PARIS - DUBAI, 02.09.2017, 08:51 Time

USPA NEWS - he Customer Experience at Dubai International (DXB) has taken another huge step forwards with Passengers now able to enjoy Free Movies and TV Shows before their Flights, thanks to a Partnership between Dubai Airports and Regional Content Provider ICFLIX.

he Customer Experience at Dubai International (DXB) has taken another huge step forwards with Passengers now able to enjoy Free Movies and TV Shows before their Flights, thanks to a Partnership between Dubai Airports and Regional Content Provider ICFLIX. The initiative combines DXB's World-beating free Wi-Fi Experience, 'WOW-Fi', with ICFLIX's Award-winning Video-on-demand Service, allowing Passengers to stream the latest Hollywood, Bollywood and Jazwood (Arabic) Content to their Smartphones and Laptops.

This is the latest in a Series of Bespoke Concepts to be rolled out by Dubai Airports in recent months including Wow-Fi, artDXB, the first Jones the Grocer in an Airport and a Brand-new Sleep Lounge 'sleep 'n fly', with several other Major Projects in the pipeline. Content on ICFLIX is available in Three Languages : Arabic, English and French. The Video-on-demand Service is complimentary to all DXB passengers for an Initial Trial Period of Two Months. Following this trial, Dubai Airports and ICFLIX will assess Customer Feedback and Options for Future Services.

Source : Dubai Airports

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

Article online:

<https://www.uspa24.com/bericht-11855/dubai-international-premieres-free-movie-streaming-experience.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDS tV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:

UPA United Press Agency LTD

483 Green Lanes

UK, London N13NV 4BS

contact (at) unitedpressagency.com

